

Ignite Your Leadership: Leading with Purpose, Vision and Values

“Companies that enjoy enduring success have core values and a core purpose that remain fixed while their business strategies and practices endlessly adapt to a changing world.”

- James Collins and Jerry Porras in Harvard Business Review’s “Building Your Company’s Vision”

In this program we explore values-based leadership. Leaders create their ideal vision and articulate their core purpose and core values that guide them on the road to attaining the vision. Through interactive, experiential exercise, leaders begin the process of aligning their daily activities to the big picture. They learn to lead by example as they “walk the walk” of their leadership in all that they do.

Coaching Works

All of our programs are highly interactive and leaders walk away with practical tools they can implement immediately. Leaders apply the skills and concepts they are learning from the moment the program begins. Follow up coaching is included in all of our programs to ensure the learning sticks and is applied once leaders are back in the real world.

Program outcomes

- Clarity around long term vision
- Articulation of core purpose
- Solid list of core values
- Action plan on how to lead through example in honouring values at all times
- Practical tips to overcome fear and perceived obstacles
- Real-time use of introductory coaching skills |
- Accountability to coaching partner
- Enhanced relationships with other leaders leading to greater collaboration

Scalable Coaching Solutions

This program can be delivered through a series of individual or group coaching sessions or as a full day workshop with follow up coaching.

Contacting North Star Coaches

To book this program with North Star Coaches, contact Lindsay Sukornyk at 416-924-0700 or Lindsay@northstarcoaches.com.